ABSTRACT OF THE DISCLOSURE

pneumatic-tire-use electronic-device fixing system present invention includes: an according to the electronic-device housing apparatus 30, which houses the electronic device, and which includes an engaging convex portion 32 that is convex; and an electronic-device housing apparatus support 12, which is provided on an inner surface of the pneumatic tire, and which includes an engaging concave portion that is concave. First pullout suppression means which suppresses pullout of the engaging convex portion from the engaging concave portion is provided on at least a part of a surface of the engaging convex portion, and second pullout suppression means which engages with the first pullout suppression means is provided on at least a part of a surface of the engaging concave portion. According to the present invention, it becomes possible to provide a pneumatic-tire-use electronic-device fixing system, a pneumatic tire, and an electronic-device housing apparatus, which are capable of securely fixing the pneumatic-tire-use electronic device, and also capable of suppressing breakage of a fixing portion for fixing a pneumatic-tire-use electronic device.

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